CITY OF COLUMBIA RESOURCES FOR BUSINESSES

OFFICE OF BUSINESS OPPORTUNITIES

803.545.3950 obo.columbiasc.gov

BUSINESS LICENSE DIVISION

803.545.3345 finance.columbiasc.gov/ business-licensing

COLUMBIA WATER 803.545.3300 columbiascwater.net

ECONOMIC DEVELOPMENT

803.734.2700 www.choosecolumbiasc.com

FIRE DEPARTMENT

803.545.3700 colafire.net

PLANNING & DEVELOPMENT SERVICES

803.545.3222 planninganddevelopment.columbiasc.gov

BUILDING INSPECTIONS

803.545.3420 planninganddevelopment.columbiasc. gov/development-inspections

BUILDING REVIEW & PERMITTING

803.545.3483 planninganddevelopment. columbiasc.gov/commercial-permit applications-checklists

ZONING

803.545.3333 planninganddevelopment columbiasc.gov/zoning

BUSINESS LIAISON

Greg Williams 803.737.2030 Gregory.Williams@columbiasc.gov

The business liaison coordinates and communicates with local business owners, within the City of Columbia, and developers to help navigate the approval process for projects, as well as, resolve friction points or issues within the City.

OTHER GOVERNMENT **RESOURCES**

SOUTH CAROLINA SECRETARY OF STATE'S OFFICE 803,737,0400

SOUTH CAROLINA DEPARTMENT OF COMMERCE 803.734.2170

SOUTH CAROLINA DEPARTMENT OF HEALTH & ENVIRONMENTAL AFFAIRS ADMINISTRATION 803.898.8161

SOUTH CAROLINA DEPARTMENT **OF REVENUE/ABL SALES TAX** & WITHHOLDING 844.898.8542

SOUTH CAROLINA COMMISSION FOR MINORITY AFFAIRS 803.333.9621

SOUTH CAROLINA BUSINESS ONE STOP 803.898.5690

Registering your business as a Disadvantaged **Business Enterprise:**

SOUTH CAROLINA DEPARTMENT OF TRANSPORTATION **BUSINESS DEVELOPMENT & SPECIAL PROGRAMS** 803,737,6426

SOUTH CAROLINA DIVISION OF SMALL & MINORITY BUSINESS CONTRACTING & CERTIFICATION 803.734.5044

SOUTH CAROLINA COMMISSION FOR MINORITY AFFAIRS 803.898.5690

RESOURCE PARTNERS



SBDC

WB

APART OF THE TYRONE A BURROUGHS SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

SB/

U.S. Small Business

RICHLAND COUNTY OFFICE OF SMALL BUSINESS OPPORTUNITY

RICHLAND COUNTY SOUTH CAROLINA It is the Richland County Office of Small Business Opportunity's (OSBO) responsibility to provide a race- and gender-neutral procurement tool for the County to use as its efforts to ensure that all segments of its local business community have a reasonable and significant opportunity to participate in County contracts for construction, architectural & engineering services, professional services, non-professional services, and commodities.

> 803.576.1540 osbo@richlandcountysc.gov www.richlandcountysc.gov/Government/Departments/OSBO/Home

SC SMALL BUSINESS DEVELOPMENT CENTERS

SC SBDC offers free consulting, low-cost seminars and links to resources for existing and start-up businesses. SC SBDC consultants work with companies in all stages of development - from a person with an innovative product but no idea how to move forward to the owner of a company looking to capture new markets. SCSBDC offers one-on-one consulting, educational programs and training, and access to resources (regulations, grants, guidelines, laws, and best practices).

803.777.0749 scsbdc@sc.edu www.scsbdc.com

RICHLAND LIBRARY

Richland Library helps to accelerate economic growth by supporting entrepreneurs and small businesses at every stage of their development. They offer free resources, such as: career coaching services for helpful information on resumes, job interviews, networking, and applications; oneon-one mentoring appointments with our entrepreneur-in-residence; and innovative equipment through our Library of Things to set up a home office, create a new product or market your company.

www.richlandlibrary.com/i-am-small-business-owner

BENEDICT COLLEGE WOMEN'S BUSINESS CENTER (BCWBC)

The BCWBC serves as the first gender focused statewide entrepreneurial initiative for socially and economically disadvantaged small and minorityowned businesses throughout the state of South Carolina. While providing assistance to all businesses, their efforts primarily focus on women, particularly minority women that historically experience more social and economic disparities then their counterparts. BCWBC offers customized business one-on-one counseling, lender referrals and loan package preparation assistance, seminars and classes (web-based), review and feedback on written business plans, networking opportunities to find mutual support, access to resources and business referrals, certification assistance and review, and local and global business development.

803.705.4641 info@bcwbc.org bcwbc.org

US SMALL BUSINESS ADMINISTRATION SOUTH CAROLINA DISTRICT OFFICE

SBA offers assistance to small business owners and entrepreneurs. It is the only cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation's only go-to resource and voice for small businesses.

SouthCarolinaDO@sba.gov www.sba.gov/offices/district/sc/columbia







FIVE * POINTS



BUSINESS ASSOCIATIONS IN THE CITY OF COLUMBIA

RICHLAND

803.799.9084

contactref@richlandlibrary.com

803.765.5377

NORTH COLUMBIA BUSINESS ASSOCIATION

2965 North Main Street Columbia, SC 29201 803.900.2664 info@northcola.org https://nomacolumbia.com/

CITY CENTER PARTNERSHIP, INC.

COLUMBIA BUSINESS ASSOCIATION

1201 Main Street, Suite 150 Columbia, SC 29201 803.233.0620 info@citycentercolumbia.sc https://mainstcolasc.com/

STA

CONGAREE VISTA GUILD 701 Gervais Street, Suite 150-118 Columbia, SC 29201 803.269.5946 abby@vistacolumbia.com https://www.vistacolumbia.com/guild

DEVINE STREET ASSOCIATION

2909 Devine Street Columbia, SC 29205 803.608.6161 dsafuture@gmail.com https://devinestreetcolumbiasc.com/

FIVE POINTS ASSOCIATION

532 Congaree Avenue Columbia, SC 29205 803.748.7373 info@fivepointscolumbia.com https://fivepointscolumbia.com/

GREATER ROSEWOOD MERCHANT ASSOCIATION

2910 Rosewood Drive, Suite 5 Columbia, SC 29205 919.614.2080 rosewoodmerchants@gmail.com www.rosewoodmerchants.org

NAVIGATING through REGULATORY REQUIREMENTS

STARTING **A BUSINESS** IN THE CITY of COLUMBIA







DEAR COMMUNITY BUSINESS PARTNER,

The City of Columbia is eager to work with local entrepreneurs and businesses who are just beginning their journey or looking to expand within our city limits. We value all businesses and aim to ensure they receive the highest quality of services possible during all stages of business development. We are strategically aligned with professional organizations, public and private entities that provide value-added resources and services for the small business owner.

As we continue our commitment to our small business community, we encourage new and existing businesses to use this Navigating Through Regulatory Requirements brochure as a tool to navigate the City's regulatory process and departments. As we continue to streamline this process, we have hired a professional business liaison. This team member serves as an important resource as we coordinate and communicate with local business owners and developers to help them understand the approval process for projects, as well as, resolve friction points or issues with the City.

As Columbia's City Manager, I certainly understand the vital role small businesses play in our communities. Whether you are new to the area or a longtime resident, navigating the city services you need when starting or growing your business can be overwhelming. Be assured, the City of Columbia's staff is devoted to providing you with sound guidance and clear advice in ensuring this great city is rooted into making a big impact on the success of your business. As you use this brochure, feel free to contact the departments listed to handle your requests in a business friendly and timely manner.

We are delighted that you chose Columbia to start, grow, or expand your business!

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Teresa Wilson City Manager

STEPS & TIPS for **STARTING YOUR BUSINESS** STEP **STEP STEP DEVELOP BUSINESS PLAN/ SELECT BEST**



HELPFUL TIP Allow enough planning time for the review of plans and construction schedule.

STEP



STEP

STEP



AND SCDOR

Ask for a courtesy inspection as far in advance as possible

REVIEW BUILDING CODES,

BUILDING INSPECTION

AND MEET W/ FIRE MARSHAL,

UTILITY & ENGINEERING, DHEC.

OBTAIN A FEDERAL EMPLOYEE IDENTIFICATION NUMBER

> **HELPFUL TIP** Make sure you have the necessary insurance for your

APPLY FOR A COLUMBIA BUSINESS LICENSE

> **HELPFUL TIP** *Make reasonable financial* projections for your first year in business before applying for a business license.

HELPFUL TIP Do not sign a lease or purchase before speaking with zoning.

LOCATION/PROPERTY

STEP





HELPFUL TIP Be sure to familiarize yourself with regulatory requirements to avoid undoina costlv mistakes

STEP

OBTAIN SC SALES TAX NUMBER (IF APPLICABLE)

STEP OPEN



CONTACT ZONING, PLANNING AND DEVELOPMENT SERVICES



STEP



REGISTER YOUR BUSINESS WITH SECRETARY OF STATE'S OFFICE



CONSIDER JOINING BUSINESS ASSOCIATIONS, THE CHAMBER OF COMMERCE AND THE BETTER BUSINESS BUREAU (BBB).

NOTE: A business license will be issued after signatures are completed by the Fire Marshal, Building Official, Utility & Engineering, and in some cases DHEC, and SCDOR.

OFFICE OF BUSINESS OPPORTUNITIES

MISSION: The Office of Business Opportunities (OBO) is committed to supporting initiatives that benefit small, minority, and women owned businesses located in, or that want to do business with, the City of Columbia. This is accomplished by providing creative financing and funding, technical assistance, and the City's utilization of local, minority, and women owned businesses to ensure that our funds contribute to the economic growth of all communities.

COMMERCIAL RETENTION & REDEVELOPMENT PROGRAM

Provides financial assistance to start-up and existing businesses for expansion, creation, and retention of jobs, and assistance in the redevelopment of commercial corridors within the City of Columbia. This program aims to improve the appearance of businesses along the corridors throughout the city that are significantly deteriorated.

TECHNICAL ASSISTANCE, **EDUCATION & ADVOCACY**

Provides business development assistance and courses for start-ups and existing businesses looking to expand and grow on various topics including: marketing, use of social media, business plan development, finances, legal issues, and more.

CONTRACTOR & SUPPLIER DIVERSITY

Provides training and support for city initiatives designed to increase local contractor's capacity to compete for government contracts and other procurement opportunities. We are also responsible for the implementation of the City's Disparity Study Goals and Objectives, Programs include; Mentor Protégé; Local Business Enterprise; and Columbia Disadvantage Business Enterprise. The City of Columbia currently has a 15% citywide DBE goal, determined by the City Manager, to ensure minority/ women owned businesses are being utilized by all city departments.

STAFF

Director

Melissa Lindler 803.545.3950 obo@columbiasc.gov

Deputy Director (Technical Assistance, Education & Advocacy/Title VI) Ayesha Driggers 803.545.3955 Ayesha.Driggers@columbiasc.gov

Grants Coordinator

Tonva Porter-DeBerry 803,545,3953 Tonya.PorterDeBerry@columbiasc.gov

Commercial Loans

Bret Whitina 803,545,3259 Bret.Whiting@columbiasc.gov

Commercial Retention

& Redevelopment Program Carla Eichelberger 803-545-3381 Carla.Eichelberger@columbiasc.gov

Contractor & Supplier

Diversity Programming Cassandra Fletcher 803.545.4185 cassandra.fletcher@columbiasc.gov

Kalenna Ginvard 803.545.3960 Kalenna.Ginyard@columbiasc.gov

Latonva Germanv 803.545.3049 Latonya.Germany@columbiasc.gov



CITY OF COLUMBIA OFFICE OF BUSINESS OPPORTUNITIES 1401 Main Street, 4th floor Columbia, SC 29201 803.545.3950 @ColumbiaOBO | obo.columbiasc.gov